

NDWS Board of Director's Meeting – Thursday, December 18, 2014 –
Rosebud Visitor's Center – 6 pm

Those in attendance at the NDWS December Board Meeting were as follows: Dennis Hoye, Jim Nelson, Brad McKay, Pete Paulson, Kevin Christensen, Beth Didier, Doug Muske, Matt Kvien, Whitney Vogel, Tim Ost, Dawn Riley and Angie Curtis. The meeting was called to order by Board President, Dennis Hoye.

The minutes from the November 10th Meeting were reviewed. A motion was made by Brad, seconded by Tim, to approve the minutes as written; motion carried.

Financial Reports - The financial reports were reviewed. The Wells Fargo accounts are gradually being moved over to Bank Forward, with one account to remain open at Wells Fargo because of the loan there. The reports are not reflective of the North Star Classic; a broken pipe was an unexpected expense at that show, but the NDWS will probably break even on the cattle show, with perhaps \$10,000 made on the dinner show. The heating bill from the November bull event was discussed briefly. Jim is talking to the city about the rates and is getting more information in order to decrease that expense. A motion was made by Tim, seconded by Doug, to approve the financial reports and motion carried.

North Star Classic – The entry numbers and comparison information were reviewed. With the exception of last year, the numbers were down from the past four shows. With it being a break even show the main concern is should it continue or what needs to be done to make it a profitable event? The comments left by exhibitors were reviewed and discussed briefly. There are always issues with having enough power and many of the comments were related to that. Whitney felt that this is an issue at every show and that not having the event would be a great loss, since it is the largest cattle show in the state.

There was an improvement in commercial exhibitors this year, thanks to Katie, with the “Holiday Showcase” being held the first time. Attendance was slow on Sunday, but was good Saturday, and is something that could grow in the future. Advertising was also brought up and how for the commercial aspect, perhaps more local advertising needs to be done to draw the public up for the event. More NSC post show discussion will take place at the livestock committee meeting in January, with a date set for Thursday, Jan. 22nd. A conference call will be set up for the first time for this meeting, so that the committee members across the state can call in.

Committee Updates -

- A. Arena/Grounds: Bids for repair of the SEB are still being discussed. The red fire doors are being worked on and repairs will be done by the end of the year.
- B. Commercial/Concessions: The deadline for vendors to send their form in for their same booth space has now passed; Katie has been contacting those vendors and is placing new ones. Food vendors that will not be back for the 2015 show are Mexican Munchies, Daddy's Donuts and Santa Lucia, but they will be replaced by new vendors.
- C. Concert: The concert act, Rodney Atkins, was announced during the NSC Dinner Show; 32 Below will again be the opening act.
- D. Crop Show: The crop show booklet is on track for completion and should go to print next week. A couple sponsors still needing to be contacted are Crop Production Services and Agassiz Seed. Brad and Dawn will check on these.
- E. Finance: Discussed earlier in meeting.
- F. Horses: A meeting will need to be held with the horse pull and pony pull coordinators from Tower City. Angie will be in touch with Beth to get a meeting set, so that the entry information can go out in January.

- G. Labor: A formen/staff meeting was held last night up at the barn. Some seasonal employees that will not be back for the 2015 show include Terry Swenson, Joe Lunde and Calvin. With Nick Holm now a director, a replacement for him will also be needed in the barn. Seasonal employees will be hired and Dawn has also requested volunteers from VCSU. Security was also discussed and the cost for private security vs. county; Dawn will check into this.
- H. Livestock: Discussed previously with NSC. Brad did add that he talked to the same Tarter salesman that we got the horse stalls from, about a 3 point drag for the arena, with cost of \$2000. No decision was made on purchasing one at this time.
- I. Rodeo: Jim has been in contact with Steve Sutton and they are working out the details for the upcoming show. They have a couple options for an announcer, the bullfighter will be the same one that was at the National Finals Rodeo and the specialty act is still being worked on. The purse for the rough stock events did increase from \$2000 to \$4000, so this should draw more contestants; the other events will remain at \$2000. Also under rodeo, the ranch rodeo was discussed. Matt relayed that his father-in-law's fee to produce a ranch rodeo would be \$2500; this would include the cattle, his services, a judge and timer. The NDWS would need to provide an announcer, sign up the teams, set up the panels and provide a trailer for the trailer loading event. The NDWS would collect the sales from the tickets, with \$10 a ticket decided upon. It was decided to have the event; it will be added to the schedule for Thursday evening and a limit of 10 teams will be entered, so that it will be approximately a 3 hour event.
- J. Home, Play & Get-Away: Vendors are being assigned spaces; no other report.
- K. Hall of Fame: Dennis relayed that the meeting was held during the NSC. The nominees John Bollinberg and Ron Offutt were selected, to be inducted into the ND Ag Hall of Fame in March.
- L. Rodeo Queen: LaDonna Anderson is interested in taking over as the queen coordinator; she will be invited to the next board meeting, which was set for 6 pm, Jan. 5th, to discuss this.
- M. Sponsorships: Sponsorship lists for the 2015 NDWS were distributed and contacts assigned. New businesses that could be contacted include O'Reilly Auto Parts, Casey's General Store and Pizza Ranch. New events that can be specified for funds will be the ranch rodeo and the karaoke contest.
- N. Culture, Arts and Technology: The mailings for all of the former women's committee events, with the exception of the Tasting Bee, have been mailed out and some vendor forms for the Antique Show and Junk Boutique have already been submitted. The "My Trash, Your Treasure" show will be changing, so that it features more pre-owned, "garage sale" items and more local advertising will be done for that event. The tasting bee mailing will be going out soon.

Other : The tractor pull contract will be sent to the secretary of the association; he had asked if the "no diesels" rule would be changing, but this rule will remain as is. Raffle tickets for the 2015 show were distributed to those needing them.

With no other business to discuss, a motion was made by Kevin to adjourn. Motion carried and meeting adjourned.

Respectfully submitted by: Angie Curtis, NDWS Event Coordinator